



# HuaKe

## HIGH BRIGHTNESS LCD DISPLAYS

High Brightness Window Facing Digital Signage is designed for outward-facing window displays in direct sunlight.

The Store front Sunlight Readable LCD Displays provide dynamic, eye-catching content which can be updated regularly, help to bring the everyday target passerby who walking past the window into your stores.

With a range of sizes from 32" to 86", and single-side and dual-sides LCD screen available for various installation methods (suspending, wall-mounted, and freestanding),

Our High Brightness Behind Window LCD Screens are suitable for 24/7 operation, are ideal for applications like retail stores & shopping malls and airports & rail stations.

Store front Sunlight Readable LCD Displays support multiple control methods. It allows for USB playback, mobile phone APP wireless control, connect LAN connected cloud base CM control.

We also accept customized for different brightness, or made with touch screen for interactive window display.

### Designed for outward-facing window displays in direct sunlight



2500  
cd/m<sup>2</sup>  
Brightness



Ultra  
Resistant  
Blackening



24/7  
Usage



Plug and  
Play



Landscape  
or Portrait



Temperature  
Control  
System



External  
Ambient  
Light  
Sensor




Viewable  
through  
Polarised  
Lenses\*



Low  
Noise



Cloud  
Service



Split  
Screen  
Display



Optional  
Operation  
System

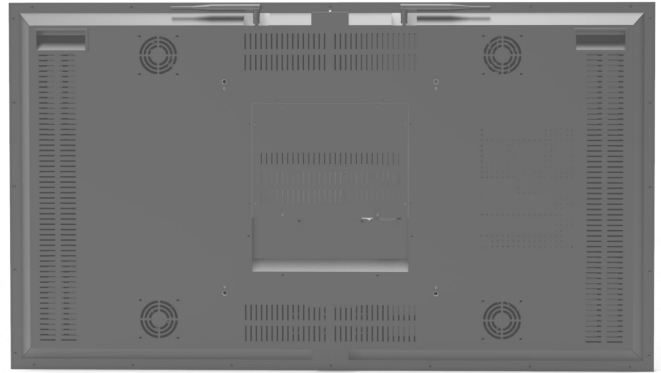
Make Your Content Stand Out beyond Window with the Outstanding Visibility!

E \_\_\_\_\_

W: \_\_\_\_\_

Whatsapp/Wechat/Cell:

# Single Side / Slim Bezel / High Brightness / Window Facing LCD Display



## SPECIFICATIONS

- Standard screen sizes from 32"-86"
- Brightness options from 700 to 2,500nits
- Integrated USB and Android media player
- Commercial 24/7 display
- Portrait & landscape options available

## APPLICATIONS

- Window advertising screens
- Digital signage displays
- Retail stores & shopping centers
- Airports, bus & rail stations
- Public areas & visitor attractions

	Code	WD320D-S2	WD430D-S2	WD490D-S2	WD550D-S2	WD650D-S2	WD750D-S2	WD860D-S2
Appearance	Finish Color	Black (Default), other colors can make to request						
	Dimension(mm-L*W*H)	721.7*416.3*57.2	962.8*550.8*57.2	1095.8*625*35	1220.8*701.8*57.2	1449.8*824.8*57.2	1679*958*63.2	1926*1097*63.2
	Material	Sheet Metal	Sheet Metal	Sheet Metal	Sheet Metal	Sheet Metal	Sheet Metal	Sheet Metal
	Mounting Methods	Wall Mounted	Wall Mounted	Wall Mounted, Suspending & Freestanding				
Packing	Packing Size	845*535*110mm	1160*750*200mm	1300*815*100mm	1425*210*895 mm	1640*195*1010	1830*1100*220	2070*1230*210
	Weight	6.8kg(N.W.), 9.85KG(G.W.)	16.6kg(N.W.) 22.85KG(G.W.)	16.5kg(N.W.) 20.55KG(G.W.)	23.6kg(N.W.) 27.8KG(G.W.)	32.1KG(N.W.) 42.65kg(G.W.)	39.2KG (N.W.), 55.5kg (G.W.)	42.4KG (N.W.), 59.5kg (G.W.)
Screen	Screen size	32" TFT LED	43" TFT LED	49" TFT LED	55" TFT LED	65" TFT LED	75" TFT LED	86" TFT LED
	Display Area/Ratio	704.8mm x399.3mm / 16:9	945mm x533mm / 16:9	1078mm x608mm / 16:9	1213mm x684mm / 16:9	1432mm x807mm / 16:9	1432mm x807mm / 16:9	1900mm x1071mm / 16:9
	Max Resolution	1920 x 1080	1920 x 1080	1920 x 1080	3840*2160	3840*2160	3840*2160	3840*2160
	Brightness	700-1000-1500-2000-2500 cd/m2 (3000-4000 cd/m2) make to request						
	Contrast	1200:1						
	Viewing Angle	(Top/Bottom/Left/Right):89°/89°/89°/89°						
	Response Time	6ms	6ms	6ms	6ms	6ms	6ms	8ms
Color	16.7M	16.7M	16.7M	16.7M	16.7M	16.7M	16.7M	
Power Input	100V~240V AC, ≤100W	100V~240V AC, ≤180W	100V~240V AC, ≤180W	100V~240V AC, ≤220W	100V~240V AC, ≤300W	100V~240V AC, ≤420W	100V~240V AC, ≤580W	
Mainboard&Interface	RK3288, CPU 4 cores 1.8GHz GPU 4 cores Mali-T764							
	DDR3 running memory 2GB storage space 16GB (expandable)							
	2 USB external							
	4 USB built-in							
	1 SD							
	1 RJ45 network port							
	1 LVDS, 1 HDMI2.0 support 4K@60HZ output (customized)							
	Support wifi/bluetooth/extendable 3G, 4G							
Functions	operating system	AndroidAndroid 5.1.1						
	menu language	Chinese, British, Russian, American, British, French, Spanish and other multi-language menus						
	Video Support Format	Support RM/RMVB, MKV, TS, FLV, AVI, VOB, MOV, WMV,						
	Audio Support Format	MPEG-1 Layers I, II, III2.0, MPEG-4 AAC-LC 5.1/HE-AAC, 5.1/BSAC 2.0, WAV, 24-bit linear PCM 7.1						
	Image support formats	BMP, JPEG, PNG, GIF						
	Other supported formats	PDF, PPT, SWF, Text, Live Streaming						
	screen split	Video area, graphic area, rolling subtitles, LOGO area, date area, time area, Week area, weather forecast area, real-time picture area, real-time video area..						
	System upgrade mode	SD card update						
	system management mode	Unified management, group management, multi-user management, remote management, timing switch						
	Remote operation mode	Remote automatic power on/off, remote update editing and playback programs, remote monitoring status						
	system play mode	Supports multiple playback modes such as loop, timing, and insertion						
system structure	Adopt advanced B/S (Browser/Server) management structure							
Support network	LAN, WAN, WIFI, 3G							
Built-in speaker	Built-in mini dual speakers							
Others	reliability	50000h						
	operating temperature	-10°C ~50°C						
	storage temperature	-20°C ~60°C						
	Operating humidity	5% ~90%						
	Storage humidity	5% ~90%						
	Safety indicators	Support hardware dongle, login password, control password, hierarchical user permission settings						
Environmental Standards	All components and packaging accessories comply with international environmental protection standards							

# Double Side / Floor-standing / High Brightness / Window Facing LCD Display



## SPECIFICATIONS

- Dual Side : 700nits face inside, 2500nits face outside
- Dual Side simultaneously display
- Standard screen sizes from 43"-49" -55"-65"
- Integrated USB and Android media player
- Commercial 24/7 display
- Portrait Screen
- Floor-standing

## APPLICATIONS

- Window advertising screens
- Digital signage displays
- Retail stores & shopping centers
- Airports, bus & rail stations
- Public areas & visitor attractions

Code		WD430G-1	WD550G-1
Appearance	Finish Color	White (Default), other colors can make to request	
	Dimension(mm -H*W*T)	1711-1911 (the bracket height extendable) * 643 *74	1721-2001 (the bracket height extendable) *791.8*74
	Material	Sheet Metal	
	Mounting Methods	Hanging Installed with Thread and Girder	
Screen	Screen size	43" TFT LED	49" TFT LED
	Display Area/Ratio	533.5mm x945.5mm / 9:16	683.6mm x1212.6mm / 9:16
	Max Resolution	1080x1920	
	Brightness	700cd/m2 for face indoor, 2500cd/m2 for face outdoor	
	Constrast	3000:1	
	Viewing Angle	(Top/Bottom/Left/Right):89°/89°/89°/89°	
	Reponse Time	6ms	
Color	16.7M		
Power Input		100V~240V AC, ≤300W	100V~240V AC, ≤330W
Mainboard&Interface		RK3288, CPU 4 cores 1.8GHz GPU 4 cores Mali-T764	
		DDR3 running memory 2GB storage space 16GB (expandable)	
		2 USB external	
		4 USB built-in	
		1 SD	
		1 RJ45 network port	
		1 LVDS, 1 HDMI2.0 support 4K@60HZ output (customized)	
Support wifi/bluetooth/extendable 3G, 4G			

# Double Side / Hanging Installed / High Brightness / Window Facing LCD Display



TE-2

T1

## SPECIFICATIONS

- Dual Side : 700nits face inside, 2500nits face outside
- Dual Side simultaneously display
- Standard screen sizes from 43"-49" -55"-65"
- Integrated USB and Android media player
- Commercial 24/7 display
- Portrait Screen
- Hanging Type: TE-2 with frame metal strip, T1 with thread and girder

## APPLICATIONS

- Window advertising screens
- Digital signage displays
- Retail stores & shopping centers
- Airports, bus & rail stations
- Public areas & visitor attractions

	Code	WD430T-1	WD490T-1	WD550T-1	WD650T-1	WD430TE-2	WD490TE-2	WD550TE-2
Appearance	Finish Color	White (Default), other colors can make to request						
	Dimension(mm-H*W*T)	1279.3*592.5*74	1412.3*643.7*74	1546.3*718.7*74.5	1747.8*846*74.5	1002.5*590.5*74	1106.1*713.3*74	1241.1*788.3*74
	Material	Sheet Metal	Sheet Metal	Sheet Metal	Sheet Metal	Sheet Metal	Sheet Metal	Sheet Metal
	Mounting Methods	Hanging Installed with Thread and Girder				Hanging Installed with Frame Metal Strpe		
Screen	Screen size	43" TFT LED	49" TFT LED	55" TFT LED	65" TFT LED	43" TFT LED	49" TFT LED	55" TFT LED
	Display Area/Ratio	529.4mm x941.2mm / 9:16	604mm x1073.78mm / 9:16	680.4mm x1209.6mm / 9:16	1428.5mm x803mm / 9:16	529.4mm x941.2mm / 9:16	604(H)mm x1073.78mm / 9:16	680.4mm x1209.6mm / 9:16
	Max Resolution	1080x1920	1080x1920	1080x1920	2160x3840	1080x1920	1080x1920	1080x1920
	Brightness	700cd/m2 for face indoor, 2500cd/m2 for face outdoor						
	Constrast	3000:1						
	Viewing Angle	(Top/Bottom/Left/Right):89°/89°/89°/89°						
	Reponse Time	6ms	6ms	6ms	6ms	6ms	6ms	8ms
	Color	16.7M	16.7M	16.7M	16.7M	16.7M	16.7M	16.7M
Power Input	100V~240V AC, ≤300W	100V~240V AC, ≤330W	100V~240V AC, ≤380W	100V~240V AC, ≤400W	100V~240V AC, ≤300W	100V~240V AC, ≤330W	100V~240V AC, ≤380W	
Mainboard&Interface	RK3288, CPU 4 cores 1.8GHz GPU 4 cores Mali-T764							
	DDR3 running memory 2GB storage space 16GB (expandable)							
	2 USB external							
	4 USB built-in							
	1 SD							
	1 RJ45 network port							
	1 LVDS, 1 HDMI2.0 support 4K@60HZ output (customized)							
Support wifi/bluetooth/extendable 3G, 4G								